

# ASSESSMENT OF THE ECONOMIC POTENTIAL OF THE ENTERPRISE

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**Purpose of the study:** The article deals with the problems of forming and increasing the efficiency of using the basic production assets of an enterprise.

**Methodology:** Methods of working with physically challenged children (PCC) are described in the works by V .V.Linkov, N .N. Malofeev, N. M. Nazarov, etc. They consider various methods and techniques of organizing educational work with children having health problems.

**Results:** The analysis of the effectiveness of the formation and use of the basic production assets of a machine-building enterprise has been carried out, and measures have been considered to improve their formation and use.

**Applications of this study:** This research can be used for the universities, teachers, and students.

**Novelty/Originality of this study:** In this research, the model of assessment of the economic potential of the enterprise is presented in a comprehensive and complete manner.

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